
Revenue Accelerator

Sample Preview · 3 excerpts from the playbook

This is a genuine excerpt from the full 160-page playbook: one framework, one template, and one worked example — exactly as they appear inside. Nothing here is filler, and nothing is gated. Read it, use it, and decide for yourself.

-
- 10** modules
 - 160+** pages
 - 22** plug-and-play templates
 - 6** metric operating dashboard

In this sample

- 01** Chapter 3 — The Revenue Leak Audit (framework)
- 02** Template 07 — The 5-Minute Response Script (copy-paste)
- 03** Chapter 9 — The Six-Metric Operating Dashboard (worked example)

Full playbook · \$997 · 30-day money-back guarantee

The Revenue Leak Audit

Before you add a single lead, you find the money you already earned but never collected. Every business has four leaks. Most owners have never measured any of them.

1. Unanswered inquiries

Typical leak: 18-34%

Leads that contacted you and never got a reply within 5 minutes.

2. Unfollowed quotes

Typical leak: 22-41%

Proposals sent once and never followed up more than twice.

3. Underpriced offers

Typical leak: 15-30% margin

Deliverables priced on cost, not on the outcome they produce.

4. Dormant buyers

Typical leak: 20-45% of LTV

Past customers with no reactivation sequence in the last 90 days.

Action: score each leak from 0-10 this week. The lowest score is your first module — not the one that sounds most exciting.

This is 1 of 10 modules in the full playbook.

160+ pages · 22 templates · one-time \$997 · 30-day money-back guarantee

[Get the full playbook →](#)

The 5-Minute Response Script

Copy this verbatim. Replace the bracketed details. This single message is responsible for the largest single-week conversion lift reported by readers.

Subject: [First name] — quick answer on your [service] request

Hi [First name],

Thanks for reaching out about [specific thing they asked for]. Two quick things:

- 1) Yes — we handle exactly this. Most [their type of business] we work with see [specific outcome] within [timeframe].
- 2) So I don't waste your time: is [constraint — budget/timeline/scope] roughly in the range of [range]?

If yes, here are two times I can hold for you tomorrow: [time A] or [time B].
Reply with one and it's booked.

— [Your name], [Title], [Company]

Why it converts

- Confirms you read their message (kills the template smell).
- Qualifies budget without an awkward call.
- Removes scheduling friction to a single reply.

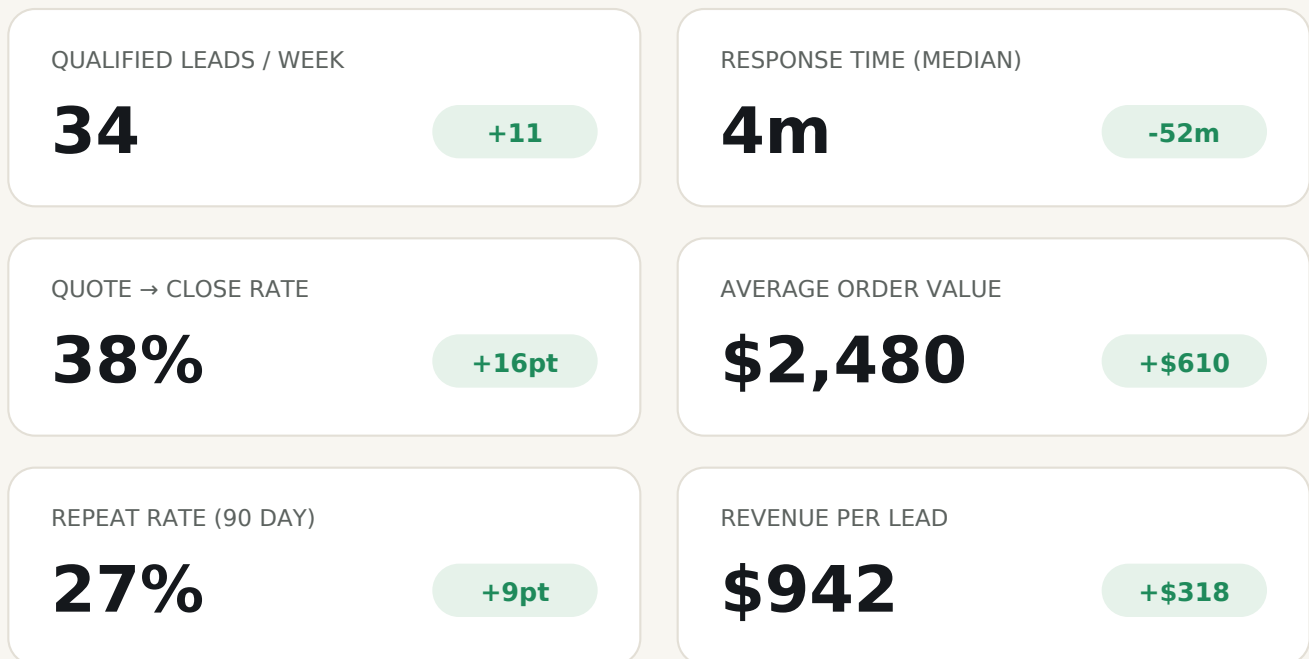
This is 1 of 10 modules in the full playbook.

160+ pages · 22 templates · one-time \$997 · 30-day money-back guarantee

[Get the full playbook →](#)

The Six-Metric Operating Dashboard

One page. Six numbers. Reviewed every Monday in under 10 minutes. If a number moves the wrong way two weeks in a row, it becomes that week's only priority.



Worked example — 90 days, one operator

A 9-person B2B service firm ran only the audit, the response script, and this dashboard. Leads were flat. Revenue per lead rose from \$624 to \$942 because fewer inquiries died in the inbox and quotes were followed up on a schedule instead of a feeling. Same market, same team, same ad spend — a 51% lift from operations alone.

This is 1 of 10 modules in the full playbook.

160+ pages · 22 templates · one-time \$997 · 30-day money-back guarantee

[Get the full playbook →](#)

WHAT THE FULL PLAYBOOK COVERS

10 modules, in install order

- 01 Positioning that makes price a detail
- 02 The \$1M offer stack
- 03 The Revenue Leak Audit
- 04 The follow-up machine
- 05 Dual-channel lead generation
- 06 Sales conversations without pressure
- 07 The Authority Engine
- 08 Retention and LTV multipliers
- 09 The six-metric operating dashboard
- 10 The 90-day revenue sprint

Get the complete playbook

160+ pages · 22 templates · 10 modules · lifetime updates

One-time \$997 · 30-day money-back guarantee

Buy the full playbook